

Business Solutions through Creative Thinking B2B+C

Who will benefit

Level 2 3 4 5

Those working in credit departments who want to develop their creative thinking and problem solving skills in the business environment.

Objective

Individuals will leave the training being able to use a variety of creative thinking techniques that they can apply to their everyday work problems. They will understand the problem solving process and which areas they need personally to put their energies into for improved results.

Course content

- **Familiarisation and understanding of the attitude and process of creative thinking and problem solving**
- **Identify factors which**
 - contribute to problems at work
 - Influence the choice of solutions to problems
 - Evaluate a variety of creative thinking techniques for generating and exploring ideas and finding solutions
 - Know how the workplace context influences creative thinking and problem solving
- **Identify factors which might influence the choice of problems and solutions, for example organisational structure, business strategy, policy, resources, organisational culture, legislation**
- **Be able to apply the new techniques to your everyday work environment**
- **Plan research into one problem which demonstrates understanding of circumstances including an appreciation of the consequences of decisions and respect for peoples beliefs and feelings**
 - Evaluate ideas
 - Prepare a persuasive case for action

Fee: £390.00 + VAT Non-Members, £310.00 + VAT Members